



***For Immediate Release***

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## **Book Group Expo To Open in San Jose – “A Spa Day for the Brain!”**

**San Jose, California - March 13, 2006** – The inaugural **Book Group Expo San Jose** will be held on Saturday, June 17<sup>th</sup> and Sunday, June 18<sup>th</sup>, 2006, at the San Jose McEnery Convention Center. San Jose will be the first American city to host this unique two-day event that is expected to draw a few thousand book group members from throughout the Bay Area.

**Book Group Expo San Jose** is designed for book group members, as well as anyone who loves reading. Beyond the usual “Book Fair” consumer event, **Book Group Expo San Jose** is a much more reader-oriented event, including a *unique salon experience* designed especially for book lovers. **Book Group Expo San Jose**, a first-of-its-kind event, is a chance for Bay Area book group members and avid readers to meet authors --- both established and up and coming new writers --- participate in discussions, and discover old and new literary treasures.

**Book Group Expo San Jose** is also an opportunity for a large, but somewhat hidden, segment of the Bay Area to connect with others who are equally passionate about all things related to the book group experience and serious reading - including wine, travel, chocolate, music, culinary delights and everything in between.

Book groups and reading groups are about more than just books – and so is **Book Group Expo San Jose**. This two-day event is an innovation in bringing readers and authors together. Rather than a consumer show featuring bargain shopping, **Book Group Expo San Jose** creates a special, more intimate environment. It is a place where participants can spend a couple of days immersed in an ambience of discovery and unity for those among us who share a passion for reading.

The purchase of a single ticket gives readers access to two full days of book signings, author events, panel discussions and the book group expo marketplace featuring a variety of products and experiences tailored to book group members.

Advance ticket prices: **\$28** each; or **\$25** when purchased in blocks of **8 or more**. Tickets can be purchased through partner independent bookstores as well as at [www.bookgroupexpo.com](http://www.bookgroupexpo.com).

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Founded by Ann Kent and James P. Reber, book group expo is an innovative experience bringing together book lovers and authors in an intimate and conversational way. To learn more about book group expo San Jose, please visit

[www.bookgroupexpo.com](http://www.bookgroupexpo.com) or [erin@bookgroupexpo.com](mailto:erin@bookgroupexpo.com)

